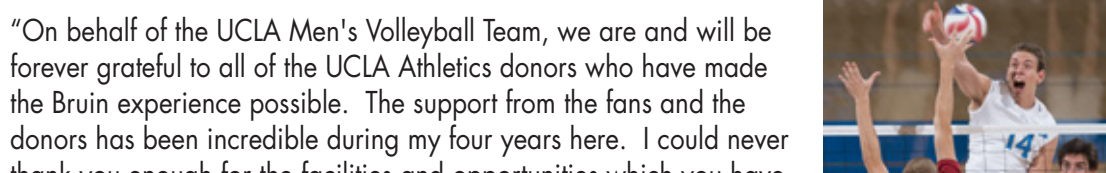




INSIDE UCLA ATHLETICS DEVELOPMENT

YOUR MONTHLY RESOURCE FOR SUPPORTING UCLA ATHLETICS AND THE WOODEN ATHLETIC FUND

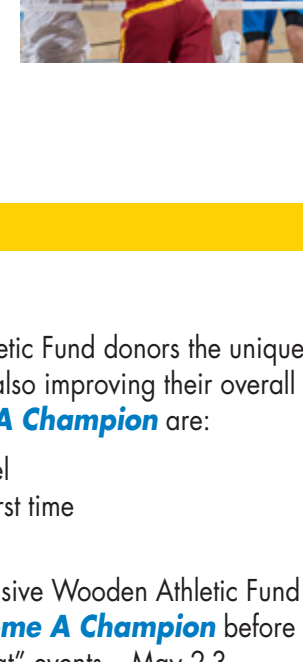
MARCH 2015



"THANK YOU" FROM THE BRUINS

Trent Kersten Senior - Men's Volleyball

"On behalf of the UCLA Men's Volleyball Team, we are and will be forever grateful to all of the UCLA Athletics donors who have made the Bruin experience possible. The support from the fans and the donors has been incredible during my four years here. I could never thank you enough for the facilities and opportunities which you have provided for our team. The Bruin experience is unlike any other because we are surrounded by excellence in every team and student on campus and that is all made possible by you. Thank you again, and Go Bruins!"



[CLICK HERE TO LEARN MORE ABOUT UCLA STUDENT-ATHLETE, TRENT KERSTEN](#)

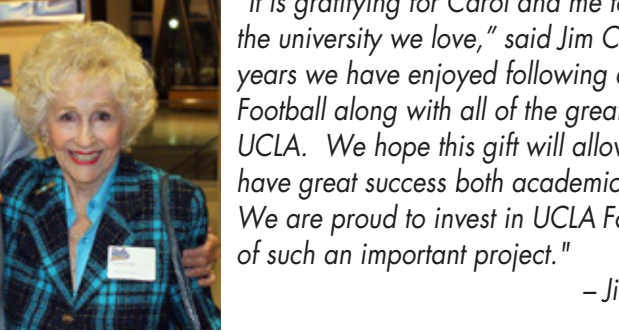
WAY OF GIVING

Become A Champion

UCLA Athletics' **Become A Champion** program offers Wooden Athletic Fund donors the unique opportunity to make a greater impact on UCLA student-athletes, while also improving their overall priority within the Wooden Athletic Fund. The three ways to **Become A Champion** are:

1. Increase your Wooden Athletic Fund gift by at least one level
2. Refer a friend who joins the Wooden Athletic Fund for the first time
3. Join the Wooden Athletic Fund for the first time

Members who decide to **Become A Champion** will receive an exclusive Wooden Athletic Fund black adidas hat, as well as improved donor priority. Those who **Become A Champion** before May will also receive improved priority for our upcoming "Select A Seat" events - May 2-3 (Football) and May 30 (Men's Basketball). For more information on how you can **Become A Champion**, please call (310) 206-3302.

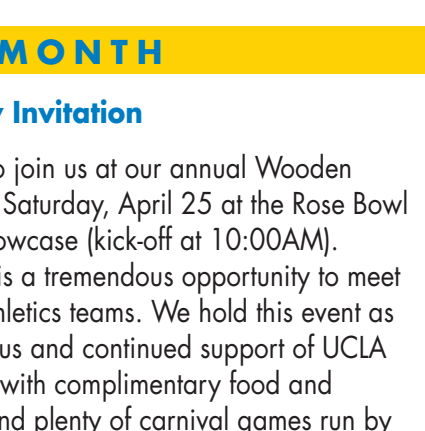


[CLICK HERE TO BECOME A CHAMPION IN THE WOODEN ATHLETIC FUND](#)

WASSERMAN FOOTBALL CENTER

UCLA Receives \$10M Donation and Embarks on Second Phase of Fundraising Campaign

The UCLA Athletic Department is pleased to announce an extraordinary commitment of \$10,000,000 from longtime philanthropists Jim and Carol Collins that will go towards the Wasserman Football Center project. In honor of Jim and Carol's generosity, UCLA will proudly name an aspect of the Wasserman Football Center in their honor. In addition, the East Plaza of Pauley Pavilion will now be known as the "Collins Family Plaza."



"It is gratifying for Carol and me to be able to support the university we love," said Jim Collins. "Over many years we have enjoyed following and supporting UCLA Football along with all of the great sports programs at UCLA. We hope this gift will allow UCLA to continue to have great success both academically and competitively. We are proud to invest in UCLA Football and be a part of such an important project."

- Jim and Carol Collins

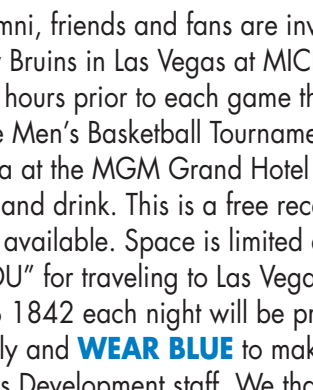
With the Collins' commitment, the UCLA Athletic Department has exceeded its initial goal of \$50 million in private funds raised in just 16 months after the initial campaign announcement (September 2013) and far in advance of the scheduled Fall 2015 groundbreaking. Currently with cash and pledges totaling north of \$53 million, UCLA Athletics has now entered phase two of its fundraising plan and is currently in the process of working to reach a total of \$65 million in private funding. In an effort to complete the Wasserman Football Center in the most comprehensive means possible, the additional funds raised will allow for first-rate finishes, furniture, branding, and technology, ultimately securing its place as one of the elite football-specific training facilities in the nation.

[CLICK HERE TO READ MORE ABOUT JIM AND CAROL'S OUTSTANDING SUPPORT OF UCLA AND THE WASSERMAN FOOTBALL CENTER](#)

BENEFIT OF THE MONTH

Wooden Athletic Fund Member Appreciation Day Invitation

ALL Wooden Athletic Fund members have the opportunity to join us at our annual Wooden Athletic Fund Donor Appreciation Day event, to be held on Saturday, April 25 at the Rose Bowl in Pasadena, following the 2015 UCLA Football Spring Showcase (kick-off at 10:00AM). This event is free to ALL Wooden Athletic Fund donors and is a tremendous opportunity to meet our incredible student-athletes from all 25 intercollegiate athletics teams. We hold this event as an opportunity to thank each of our donors for their generous and continued support of UCLA Athletics by providing a fun, welcoming, Bruin atmosphere with complimentary food and beverages, giveaways, live entertainment, a photo booth and plenty of carnival games run by our student-athletes. Be sure to keep a lookout for more information regarding this event; you won't want to miss it!

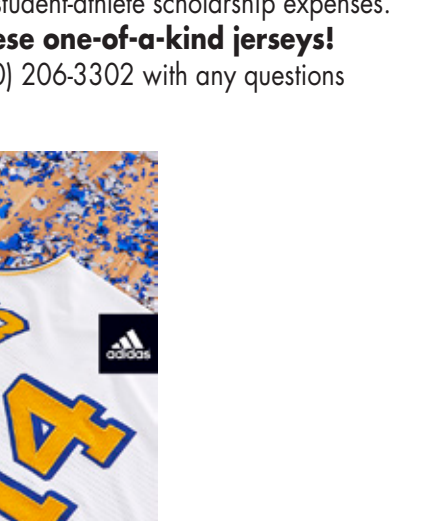
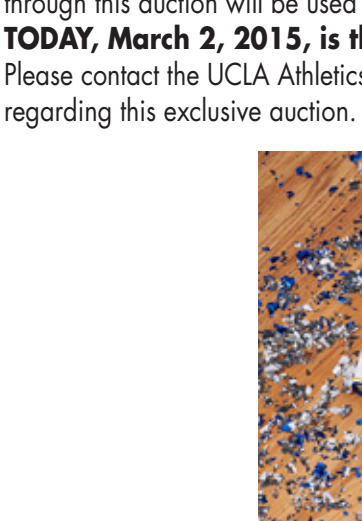


[CLICK HERE TO VIEW PHOTOS FROM LAST YEAR'S WOODEN ATHLETIC FUND MEMBER APPRECIATION DAY](#)

SPECIAL EVENT RECAP

2015 UCLA Football Signing Day VIP Event - The W Hotel, Westwood

Last month UCLA Athletics and the Wooden Athletic Fund hosted an intimate celebration at the W Hotel in Westwood in recognition of National Signing Day. Also being recognized was the tremendous work and dedication of UCLA Football's coaches and staff to help ensure the future success of UCLA Football. Generous supporters of the Wooden Athletic Fund joined with UCLA Football staff poolside at the W Hotel to celebrate the commitment of our new 19 talented student-athletes. Head Coach Jim Mora thanked those donors in attendance for their support and commitment to the UCLA Football program, and provided exclusive insight into the 2015 signees. The future continues to be bright for UCLA Football, and we invite you to be a part of the **BRUIN REVOLUTION** this season. To learn how you can make a significant impact on UCLA Football and the future of this program, please call (310) 206-3302.



[CLICK HERE TO VIEW PHOTOS FROM THE 2015 UCLA FOOTBALL SIGNING DAY VIP EVENT](#)

PAC-12 MEN'S & WOMEN'S BASKETBALL TOURNAMENT

March 5 - 8 - Seattle, WA / March 11 - 14 - Las Vegas, NV

This month, UCLA Men's and Women's Basketball will be competing in the 2015 PAC-12 Tournaments. UCLA Women's Basketball will be playing in Seattle, WA at the Key Arena on March 5-8 and UCLA Men's Basketball will be playing in Las Vegas at the MGM Grand Hotel on March 11-14. For questions regarding tickets, please visit www.pac-12.com. If you can't make either trip, be sure to tune in and cheer the Bruins on to victory! GO BRUINS!

PUB 1842

For the PAC-12 Men's Basketball Tournament, all UCLA alumni, friends and fans are invited to join the UCLA Spirit Squad, UCLA Athletics Staff and fellow Bruins in Las Vegas at MICHAEL MINA's PUB 1842 at MGM Grand Hotel & Casino two (2) hours prior to each game the UCLA Men's Basketball team plays during the PAC-12 Conference Men's Basketball Tournament! PUB 1842 is located at the entrance of the Grand Garden Arena at the MGM Grand Hotel & Casino and is an American pub featuring a wide selection of food and drink. This is a free reception and is open to the public. Cash bar and cash menu will be available. Space is limited and is not guaranteed - please arrive early. As a special "THANK YOU" for traveling to Las Vegas to cheer on our Bruins, the first 100 Bruin Fans in attendance at PUB 1842 each night will be provided one FREE drink ticket courtesy of UCLA Athletics! Come early and **WEAR BLUE** to make sure you get your free drink ticket from one of our UCLA Athletics Development staff. We thank you for your support of UCLA Men's Basketball!

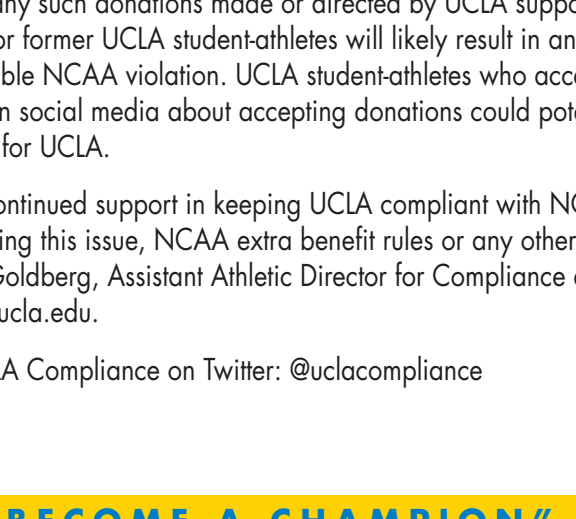


[CLICK HERE TO LEARN MORE ABOUT THE 2015 COLLEGE BASKETBALL PAC-12 TOURNAMENT](#)

UCLA ATHLETICS' OFFICIAL ONLINE AUCTION

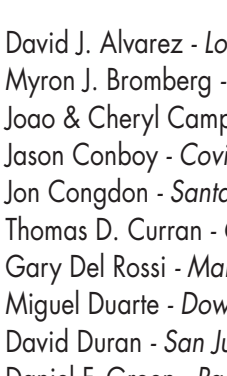
UCLA Men's Basketball "Retro" Uniforms: ENDING TODAY!

The UCLA Bruins debuted the adidas "1964-65 Retro" alternate basketball uniforms on January 31st when they beat the Colorado Buffaloes, 72-59 at Pauley Pavilion. Today, Bruin fans can bid on the actual game-worn jerseys from this game and own a very unique piece of UCLA basketball history. These jerseys resemble those that former Bruin greats like Gail Goodrich, Kenny Washington and Keith Erickson wore as they lead UCLA to the 1965 NCAA National Championship. These items are the authentic game-worn UCLA Basketball "1964-65 Retro" jerseys and all proceeds raised through this auction will be used to directly assist with UCLA student-athlete scholarship expenses. **TODAY, March 2, 2015, is the last day to bid on these one-of-a-kind jerseys!** Please contact the UCLA Athletics Development Office at (310) 206-3302 with any questions regarding this exclusive auction.



[CLICK HERE TO BID ON A PIECE OF UCLA MEN'S BASKETBALL HISTORY](#)

MEET A MEMBER OF YOUR UCLA ATHLETICS DEVELOPMENT TEAM



Juliet Elwood Development Intern

Hometown: San Diego, California
Major and Year Planning to Graduate: Economics and Sociology, Major in Film and Television, Spring 2016

Start Date with UCLA Athletics Development: Summer, 2014
Favorite UCLA Memory/Experience: Bruin Day 2012: The first time I stepped foot on campus as a Bruin and realizing I was blessed with the incredible opportunity to attend this world-class university that will forever shape my future and my life.

Favorite Professional Sports Team: Green Bay Packers
Favorite John Wooden Quote: "You can't live a perfect day without doing something for someone who will never be able to repay you."

Unique Fact About Yourself: I am the captain of the UCLA Dance Team and have been a member of the UCLA Spirit Squad since my freshman year. I have had the honor of watching and performing at every UCLA Football and Men's Basketball game from the front row and have made incredible memories I will never forget.

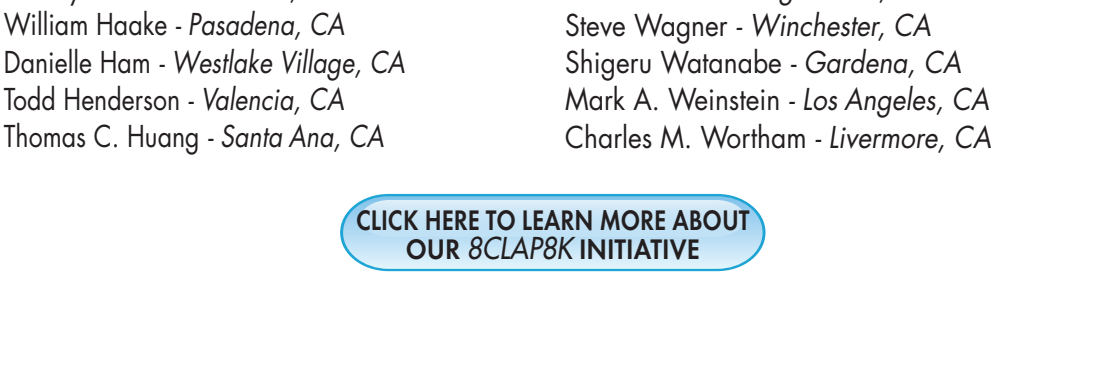
Message to Our Donors: Thank you for your generosity. Our donors are the catalyst to unparalleled greatness of UCLA. Every gift provides limitless opportunities, inspiring achievement and competitive excellence, which define the mighty Bruin legacy. We appreciate you!

[CLICK HERE TO SEE OUR ENTIRE UCLA ATHLETICS DEVELOPMENT STAFF](#)

SAVE THE DATE!

Bruins at the Beach - Saturday, June 27, 2015

On **Saturday, June 27th**, UCLA Athletics will be hosting its annual "Bruins at the Beach" event at The Strand at Headlands, Dana Point, to benefit our nearly 700 student-athletes through the Wooden Athletic Fund. This exclusive event, limited to 150 guests, is an opportunity for passionate UCLA alumni, friends and fans to spend an elegant evening in Orange County with UCLA head coaches, as well as distinguished UCLA legends. This evening will feature gourmet food and drink selections, live entertainment, an extensive silent auction with many one-of-a-kind items, a private beach session, and much more. For more information about this event and sponsorship opportunities, please call (310) 206-3302.



[CLICK HERE TO SEE PHOTOS FROM LAST YEAR'S BRUINS AT THE BEACH EVENT](#)

UCLA ATHLETICS' COMPLIANCE CORNER

NO CROWDFUNDING DONATIONS FOR UCLA STUDENT-ATHLETES OR PROSPECTS

Crowdfunding is the method of fundraising by collecting contributions from a large number of people via the Internet. The NCAA and Pac-12 Conference have asked us to educate our supporters about crowdfunding websites that collect donations on behalf of student-athletes and prospects in order to pay them after they graduate or exhaust their eligibility. There is at least one such website that has gone live and is now accepting actual donations from the public on behalf of current student-athletes nationwide.

Under NCAA rules, any such donations made or directed by UCLA supporters (boosters) and accepted by current or former UCLA student-athletes will likely result in an impermissible extra benefit and a reportable NCAA violation. UCLA student-athletes who accept funds from these sites or make statements on social media about accepting donations could potentially jeopardize their eligibility to compete for UCLA.

Thank you for your continued support in keeping UCLA compliant with NCAA rules. If you have any questions regarding this issue, NCAA extra benefit rules or any other compliance matter, please contact Dan Goldberg, Assistant Athletic Director for Compliance at (310) 204-8813 or dgoldberg@athletics.ucla.edu.

Be sure to follow UCLA Compliance on Twitter: @uclacompliance

NEW "BECOME A CHAMPION" DONORS

BECOME A CHAMPION

The generous Wooden Athletic Fund donors listed below have increased their giving at least one giving level since February 1st and thereby "Become a Champion" for UCLA Athletics. We would like to take this opportunity to thank these individuals for their generous support.

David J. Alvarez - Long Beach, CA
Myron J. Bromberg - Reseda, CA
Joao & Cheryl Campos - Santa Ana, CA
Jason Conboy - Covina, CA
Jon Congdon - Santa Monica, CA
Thomas D. Curran - Chino, CA
Gary Del Rossi - Manteca, CA
Miguel Duarte - Downey, CA
David Duran - San Juan Capistrano, CA
Daniel F. Groen - Pacific Palisades, CA
Maryann Guthrie - Redondo Beach, CA
Waseem Hasnain - San Ramon, CA
Randeel Hilborne - Woodland Hills, CA
Doris I. Jae - Los Angeles, CA
Jon Jilg - La Canada, CA

Frank Lefkowitz - Pacific Palisades, CA
Michael Marcus - Los Angeles, CA
Janet Marott - Redondo Beach, CA
Robert Michaels - Park City, UT
Jonathan & Michelle Mitchell - Sherman Oaks, CA
David G. Mitchell - Long Beach, CA
Saul & Sandy Pacheco - Los Angeles, CA
Louis Padilla - Whittier, CA
Tom C. Roldan - Diamond Bar, CA
Theresa & Peter Ross - Carson, CA
Greg Shoemaker - Playa Vista, CA
James Vaughn - Westlake Village, CA
Joyce Wellman - Irvine, CA
Mary D. Wilson - Manhattan Beach, CA
Kyle H. Worrell - Redondo Beach, CA

[CLICK HERE TO LEARN HOW YOU TOO CAN "BECOME A CHAMPION"](#)

WOODEN ATHLETIC FUND NEW MEMBER UPDATE

The following individuals listed below have recently joined the Wooden Athletic Fund and/or Bruin Varsity Club for the first time as part of our 8CLAP for 8K initiative to increase our annual fund from 5,313 to 8,000 donors. We would like to take this opportunity to thank these individuals for truly making a difference in our ability for success.

Margie Benito - Los Angeles, CA
Robert E. Booth - Irvine, CA
Eric Briggs - Glendale, CA
David Burns - Arlington, VA
Delmarie Carver & Jeanne Currier - Sylmar, CA
Jennifer Chhoeung - Gardena, CA
Clark County Pool & Lawn Service, Inc. - Las Vegas, CA
Robert J. Eggert - Mission Viejo, CA
Josh Elter - Los Angeles, CA
Ron Elter - Irvine, CA
Joshua Eppert - Los Angeles, CA
Bruce Ewald - Moorpark, CA
Ken Frakes - Woodland Hills, CA
Kermit Francis - Arcadia, CA
Matthew Golper - Arcadia, CA
Ronald Gordon - La Canada, CA
Pierce Grantham - Riverside, CA
Karolinn Green - Novato, CA
Wendy Gute - San Marino, CA
William Haake - Pasadena, CA
Danielle Ham - Westlake Village, CA
Todd Henderson - Valencia, CA
Thomas C. Huang - Santa Ana, CA

Mark Kalmer - Murrieta, CA
Savannah Lamb - Park City, UT
Tracy Le Sage - Rancho Santa Margarita, CA
Linda Leong - Long Beach, CA
Javier Maldonado - Tracy, CA
Burgess N. McCowan - Phoenix, AZ
Daniel P. McKenize - Burbank, CA
Jan-Michael Medina - Culver City, CA
Annik A. Minasaganian - Whittier, CA
Emily Mole - Whittier, CA
Cole G. Patterson - Redondo Beach, CA
Raymond Quevedo - Orange, CA
Omar F. Roque - Los Angeles, CA
Roberto Salinas - Lawndale, CA
Caitlin S. Schmitt - Kentfield, CA
Barbara Thrubodeau - Pasadena, CA
E.D. Thrasher - Westlake Village, CA
Mark VanHorn - Bakersfield, CA
Favian Velasco - Inglewood, CA
Steve Wagner - Gardena, CA
Shigeru Watanabe - Winchester, CA
Mark A. Weinstein - Los Angeles, CA
Charles M. Wortham - Livermore, CA

[CLICK HERE TO LEARN MORE ABOUT OUR 8CLAP8K INITIATIVE](#)

(310) 206-3302 • development@athletics.ucla.edu

[LEARN MORE](#)